

ALBERTA YOUNG CANADIAN SIMMENTAL ASSOCIATION

# WILD ROSE *classic*



July 27-31, 2022

## Wednesday July 27 (Optional)

**9:00am** Early Move-in Begins (All day)  
**1:00pm** Education Seminar Begins (Grooming, Showmanship, Judging)  
**6:00pm** Supper Provided by Bullseye (Educational Presentation to follow)

## Thursday July 28

**9:00am** Move in Begins  
**11:00am-12:00pm** Registration  
**12:30pm** Orientation meeting and introductions  
**1:30pm** Judging Competition  
**6:30pm** Supper Provided by Central Alberta Coop  
Mixer Event to Follow

## Friday July 29

**8:00am** Orientation  
**8:30am** Grooming Competition  
**12:00pm** Lunch Provided by Transcon Livestock Corp.  
**1:00pm** Quizzes  
**3:00pm** Show Team Judging Competition  
Judging Mentorship Program  
Costume Class to Follow  
**6:00pm** Supper provided by Davis Rairdan International  
Educational Presentation to Follow

## **Saturday July 30**

<b>8:30am</b>	AYCSA AGM and Group Photo (Wear show shirts)
<b>10:00am</b>	Marketing Sales Talk
<b>12:30pm</b>	Lunch Provided by Red Top Livestock
<b>2:00pm</b>	Showmanship
<b>6:30pm</b>	Supper provided by ASA ASA AGM and Competition Awards to follow

## **Sunday July 31**

<b>9:30am</b>	Commercial Show
<b>11:30am</b>	Lunch Provided by Scotiabank
<b>1:00pm</b>	Purebred Show
	Silent Auction Closes at the end of the purebred show Final Awards to follow show

**\*\*All events are mandatory for participants except for the costume class, Wednesday activities and the conformation show**

**\*\*Only Top 6 in the Judging Competition will Compete in the Show Team Judging**

**\*\*Order for Grooming and Judging Competitions: Seniors, Intermediate, Junior, Novice, Pee Wee**

### **\*New\* Marketing Sales Talk Rules**

#### **Sales Talk**

The Sales Talk uses a live setting complete with a cow, heifer or bull or a photo (no larger than 8X10) and potential buyer(s) being the judge(s). The purpose of this contest is to evaluate the effectiveness of the contestant's ability to merchandise cattle in a real-life situation. The competition is designed to be conversation oriented vs a formal presentation.

- a. Contestants are to use a photo (no larger than 8X10) of the animal as the subject of the Sales Talk.
- b. Immediately preceding the talk, contestants selling registered animals will be required to provide the judges with a registration certificate for the animal being "sold". The judges will use the registration certificate to evaluate the accuracy of pedigree and performance information provided by the contestant and to also ask questions. If a registration paper is not presented, 5 marks will be deducted from the score. Must have physical registration paper, cannot use your phone. Commercial animals do not need a registration paper.
- c. Two additional support photos may be used (no larger than 8X10), but are not necessary.
- d. Scoring: Knowledge of the animal they are selling (25%), ability to relate important information about the animal (25%), organization and style (25%), poise and delivery (25%) = 100%
- e. Sales Talk will be up to 5 minutes in length. Time elapsed will be indicated during the contest so that contestants are aware of the time constraints.